



**ON-SITE
ADVERTISING
THAT WORKS!**

FASTEST Turnaround in the Business!
-It's NEVER too late to make your latest promotion stand out.

Some of Our
**SATISFIED
 CUSTOMERS**

Mike Bass Ford



Ganley Auto Group



Liberty Auto Group



Penske Auto Group



AutoNation



Sunnyside Auto Group



Spitzer Auto Group



Park Auto Group



Classic Auto Group



Montrose Auto Group



JD Byrider
 Superstores



Yark Auto Group



Collection Auto Group

ADVERTISING CUSTOM MADE For Your Dealership



- A great and innovative way to get your message in front of traffic!
- Any message or promotion can get applied to any vehicle using a low-tac adhesive which applies easily and leaves no residue when removed.
- Discover a new ad space, turn some heads and get potential customers to take notice!
- Our window advertising is designed to attract unmatched attention and flair at the point of sale. They are easily applied and removed without scraping, yet they have the look of being painted right on the glass.
- The selling price is a fraction of the cost compared to newspaper, television, radio or internet advertising and produces more impressions per ad dollar spent on other advertising media.

“ John and his team have always provided first-class customer service and a first-class product. We are always confident that John will provide nothing short of excellent work! ”

- **MONTROSE AUTO GROUP**

“ I had a large mailer going out this weekend and neglected to order signs to display at the dealership for the event. I thought there would be no way to get the signage we needed. I called Oliver Signs. They turned around my project fast and saved the day!

In addition to quick service, their graphic design and attention to detail always exceeds my expectations. ”

- **MEDINA AUTO MALL**

“ We can't live without this type of advertising. It has proven to be such a traffic generator that turns into sales each and every month. It is truly one of the best investments we make each month. I cannot speak highly enough. Every dealership should be doing this! ”

- **ROMOLO DEBOTTIS
 MIKE BASS FORD**

“ John is one of the best in the business. His work is first rate and very creative. He is always willing and able to help one of his clients. ”

- **JAMES FREEWORTH
 AUTOMOTIVE EXECUTIVE**

ON-SITE ADVERTISING Solutions

**BEST
SELLER**



**PARK YOUR
VEHICLES
ANYWHERE TO
ATTRACT
ATTENTION!**

VEHICLE SIDE WRAPS

- Unique, oversized graphics
- Turn any vehicle into a high impact display
- Apply with ease and remove without cleanup
- Any price, any payment, any incentive or sale-advertise anything, anywhere!

**BEST
SELLER**



**HIGHLIGHT
THE BEST
DEALS ON
YOUR LOT!**

WINDSHIELD TRIANGLE

- Create a uniform look on your lot
- Easy to apply and remove
- Does not obstruct driver's view

**BEST
SELLER**



**AN AD
NO ONE
CAN MISS!**

VIEW THRU PROMOTION

- High visibility
- Screens sunlight and heat
- Gives storefront a clean and uniform look
- This material is see thru from the inside

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STATIC CLING WINDOW

- Go large
- High visibility
- Great for short term promotions
- Easy removal after the sale



SEASONAL PROMOTIONS

- High impact fluorescent static cling graphics
- Dress up your windows for any holiday or special event
- Custom designs
- Eye popping colors



WEBSITE DECALS

Put your website on:

- Vehicle windows
- Bumpers
- Office windows
- Everything



PROMOTIONAL BANNERS

- Any size for any space
- Move from place to place
- Cost effective
- Go big!



CUSTOM WINDSHIELD DECALS

- High visibility
- Highlight special offers and special pricing
- Easy on, easy off



HAND PAINTED

- Bright traditional look
- Painted on vinyl or glass
- Classic style
- Any message

NATIONAL & LOCAL Promotions

**USE YOUR CO-OP
ADVERTISING
DOLLARS!**

Whatever your promotion, national or local, we can match it to make your message consistent and stretch the impact of your advertising dollars.



Windshield Triangles



Static Cling Window



Vehicle Side Wrap



Entryway View Thru

SERVICE DEPARTMENT Visibility



Service Drive Promotion



Vehicle Promotion

Bring attention to your service department and create more sales by highlighting your current promotions.



Garage Door Promotion



Yard Sign Promotion

ON-SITE ADVERTISING THAT WORKS!

ABOUT Oliver Signs



John Oliver, Owner

We have been helping auto dealers, retail stores and restaurants attract new buyers with effective and attention getting custom signage for over 20 years. Oliver Signs & Advertising handles all aspects of point of purchase and on site advertising, from creative design to finished product.

One of our favorite things is helping our clients get their business noticed by potential buyers who are driving by their establishment on a daily basis. Our eye catching signage will drive home your special event or promotion and bring potential buyers into the dealership.

We create custom "on-site" advertising that truly makes a difference in your bottom line!

The average dealer spends thousands of dollars with TV, radio, internet and print advertising without giving consideration to bringing attention to those messages at their physical location!

We specialize in matching any national, regional or local advertising campaign and/or generating unique designs for any promotion. From temporary to permanent, hand painted to digital, showroom to service - every kind of sign is an opportunity to reinforce your message!

All of our products are created to your custom specifications.

Because we produce everything at our own facility, Oliver Signs prides itself on having the fastest turnaround in the business!



Phone: 216-559-0404 • Fax: 330-273-9809
www.oliversigns.com/auto • john@oliversigns.com



Oliver-Signs



John Oliver



Oliver Signs Graphics